

UNIVERSITY OF ARKANSAS AT HOPE-TEXARKANA

Strategic Plan 2020 – 2023

Vision: Exemplary and timely educational technologies and effective content delivery					
Focus: Quality academic and technical education and beneficial student support services					

Aspiration	Concentration	Realization	Completion	Evaluation	Timeframe
1.1 Develop an Educational Technology Plan	1.1.1 Establish an Educational Technology Team	1.1.1.a Supplement classroom technology to support Blackboard as a teaching, learning and assessment tool	Completed	Complete	2020-2022
		1.1.1.b Investigate current classroom technology capabilities in Hope and Texarkana	Completed	Complete	2020-2022
		1.1.1.c Identify classrooms where current technology allows class participation through Blackboard	Completed	Complete	2020-2022
		1.1.1.d Identify classrooms requiring enhanced technologies to advance participation through Blackboard	Completed	Complete	2020-2022
1.2. Update campus technologies consistent with 21 st century standards	1.2.1. Establish the process for determining best distance- delivery and hybrid courses conducive to student learning	1.2.1.a. Develop a technology plan with quantifiable goals, an implementation design, and measurable assessments	Completed	Complete	2020-2023
		1.2.1.b. Increase technology enabled classrooms and co-curricular	Completed	Complete	2020-2022

		spaces to improve students' experience			
		1.2.1.c. Engage faculty from both instructional sites through electronic technology, discussion boards, social opportunities, and shared governance	Completed	Complete	2020-2023
1.3. Utilize technology to support advising, student learning, and student communications	1.3.1. Make teaching and advising a seamless, coordinated, collaborative process central to the UAHT mission		Completed	Complete	2020-2023

Vision: An environment of integrity and respect
Focus: Student success through civic and cultural enrichment

Aspiration	Concentration	Realization	Completion	Evaluation	Timeframe
2.1. Verify that principles of multiculturalism are incorporated throughout the curriculum as a component of students' overall educational experience	2.1.1. Encourage faculty to broaden course perspectives to address	2.1.1.a. Encourage the use of texts, instructional materials, and learning activities that reflect the values of diversity	Ongoing		2020-2023
	2.1.2. Develop and implement programs that recognize the complexity of campus diversity	2.1.2.a. Utilize the Multicultural Club to acknowledge equality and social justice issues and the	Ongoing		2020-2023

	from the students' perspective	institutional effort to demonstrate ways open discussions benefit all students			
		2.1.2.b. Utilize student clubs as a method of recognizing the components of diversity that enrich the campus	Ongoing		2020-2023

Vision: Efficient organizational structures
Focus: Prevailing educational opportunities

Aspiration	Concentration	Realization	Completion	Evaluation	Timeframe
3.1 Develop an innovative program that is distinctive from other programs and can be recognized beyond the College's service area	3.1.1. Solar Energy	3.1.1.a. Solar Energy as part of Power Plant Technology	Completed	Complete	2020-2023
3.2. Attract new markets of students interested in flexible class delivery options	Develop innovative programs that are distinctive from other programs and can be recognized beyond the College's service area		Ongoing		2020-2023
3.3 Develop a master site plan for	3.3.1. Focus enrollment targets	Workforce Training Center	Completed	Complete	2020-2023

UACCH- Texarkana	and recruitment efforts on students likely to enroll in programs marketed to the Texarkana area				
	3.3.2. Investigate physical expansion of the UACCH-Texarkana campus	Workforce Training Center	Completed	Complete	2020-2023
3.4. Improve all business processes through performance indicators	3.4.1. Develop a plan that identifies priorities and objectives, including implementation plans and quantifiable assessments		Ongoing		